

Zitcha makes retail media easy

Your suite spot for retail media success.

Scaling a retail media network is painful:

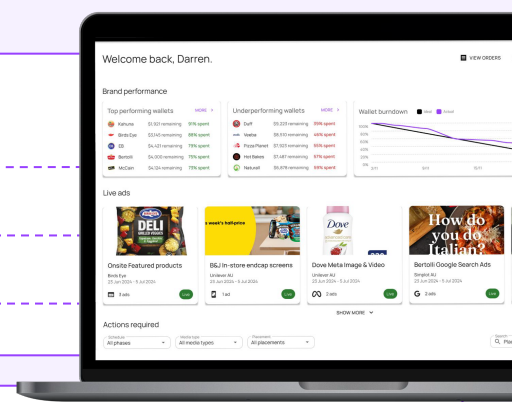
- ✗ Retrofitted adtech tools
- ✗ Separate systems per channel
- ✗ Manual JBPs & planning
- ✗ Limited governance
- ✗ Siloed data & reporting

One platform.

Plan

Deliver

Report



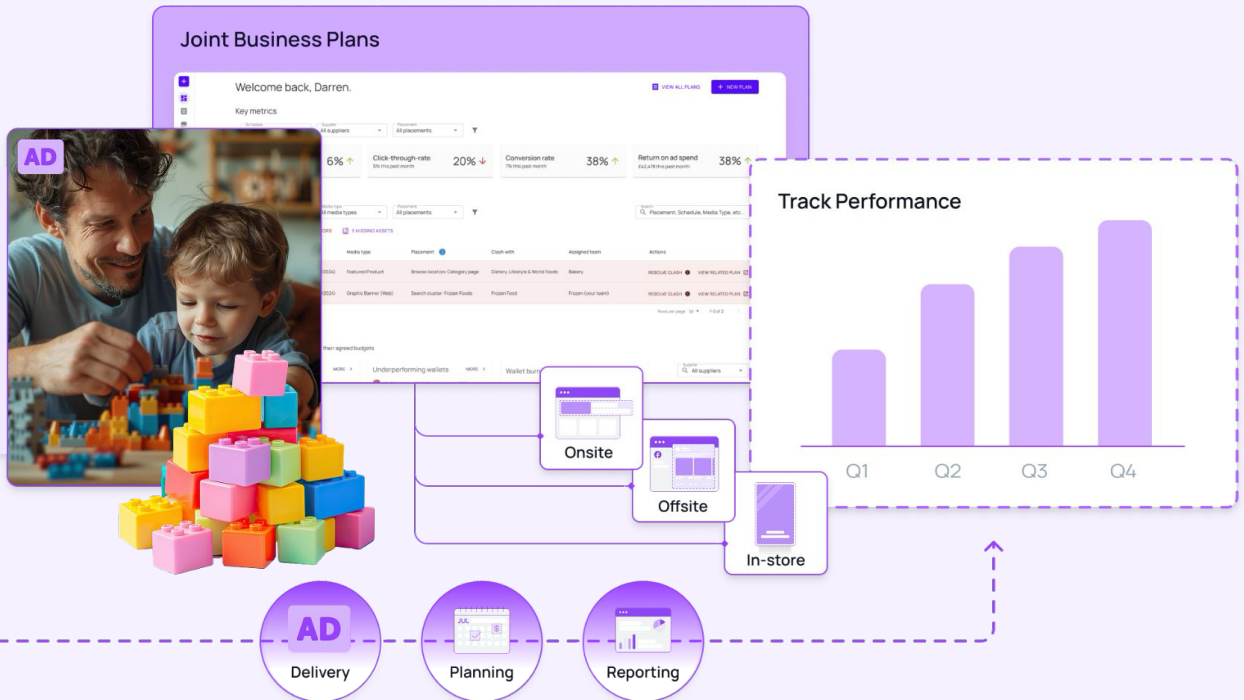
zitcha

- ✓ Trade + retail media in one platform
 - ✓ Ditch the spreadsheets, save time and money
 - ✓ Plan, deliver, and report across
- Onsite Offsite In-Store
- ✓ Purpose-built for retailers, every inning

Create ads

Learn & play with our new interactive blocks

thewarehouse



Average **20% uplift** via unified inventory monetization

Integrates overnight with offsite platforms (Meta, Google)

Enterprise adoption across multi-billion-dollar networks



Rounding the Bases

Retail Media US Baseball Series

Yankee Stadium

Wednesday, Aug 27

1:05pm

Join senior retail leaders for strategy, networking, and the Yankees vs Nationals.

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